



WHDH-TV
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Advertiser
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OBAMA FOR AMERICA (2353)
GMMB (1182)

Shiebler, Charles (1011)
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Invoice 174653
Inv Date 10/28/2012
Terms Net 30
Contract 48516
Bill Type Standard
Period 10/1/2012 - 10/28/2012

GMMB
3050 K St. NW
Suite 100
Washington, DC 20007

AgM

Product POLITICAL CANDIDATE (1051)
Brand Est 1537 Sked A 10/9-10/15 (27679)
Acct Types Local/Political Candidate Agency
Est/Headline 1537/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 3:24:46PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	7:00AM- 8:00AM	Per week (2), Tu, We, Th, Fr	10/09/12 7:22AM (Tu)	00:30	Today Show	OFA12A138H	\$2300.00	
1.0	SPOT	7:00AM- 8:00AM	Per week (2), Tu, We, Th, Fr	10/12/12 7:26AM (Fr)	00:30	Today Show	OFA12Z147H	\$2300.00	
2.0	SPOT	7:30AM-7 NEWS TODAY	Day, Su-1	10/14/12 7:49AM (Su)	00:30	7 NEWS TODAY IN NEW ENGLAND 730A SUN	OFA12Z147H	\$500.00	
3.0	SPOT	8:00AM- 9:00AM	Per week (1), Tu, We, Th, Fr	10/12/12 8:48AM (Fr)	00:30	Today Show	OFA12Z147H	\$2300.00	
4.0	SPOT	8:00AM- 9:00AM	Per week (1), Mo	10/15/12 8:27AM (Mo)	00:30	Today Show	OFA12Z147H	\$2300.00	
5.0	SPOT	7:57AM-TODAY SHOW	Per week (1), Su	10/14/12 8:25AM (Su)	00:30	TODAY SHOW-SUNDAY	OFA12Z147H	\$1400.00	
6.0	SPOT	9:00AM- 9:30AM	Per week (1), Tu, We, Th, Fr	10/10/12 9:24AM (We)	00:30	7 News Today in New England 9-10A	OFA12A138H	\$900.00	
7.0	SPOT	9:00AM-7 News Today	Per week (1), Su	10/14/12 9:17AM (Su)	00:30	7 News Today in New England-Sun	OFA12Z147H	\$400.00	
8.0	SPOT	9:30AM-10:00AM	Per week (1), Tu, We, Th, Fr	10/11/12 9:50AM (Th)	00:30	7 News Today in New England 9-10A	OFA12Z147	\$900.00	
9.0	SPOT	10:00AM-Today Show	Per week (2), Tu, We, Th, Fr	10/09/12 10:27AM (Tu)	00:30	Today Show	OFA12Z140H	\$850.00	
9.0	SPOT	10:00AM-Today Show	Per week (2), Tu, We, Th, Fr	10/12/12 10:26AM (Fr)	00:30	Today Show	OFA12Z147H	\$850.00	
10.0	SPOT	11:00AM-TODAY SHOW	Per week (1), Tu, We, Th, Fr	10/12/12 11:29AM (Fr)	00:30	TODAY SHOW III (hour 4)	OFA12Z147H	\$850.00	
11.0	SPOT	11:00AM-TODAY SHOW	Per week (1), Mo	10/15/12 12:00PM (Mo)	00:30	TODAY SHOW III (hour 4)	OFA12Z147H	\$850.00	
12.0	SPOT	2:00PM- 3:00PM	Per week (2), Tu, We, Th, Fr	10/09/12 2:30PM (Tu)	00:30	DOCTORS Episode: 5010	OFA12A138H	\$600.00	
12.0	SPOT	2:00PM- 3:00PM	Per week (2), Tu, We, Th, Fr	10/12/12 2:12PM (Fr)	00:30	DOCTORS Episode: 5015	OFA12Z147H	\$600.00	
13.0	SPOT	3:00PM- 3:30PM	Per week (1), Tu, We, Th, Fr	10/09/12 3:18PM (Tu)	00:30	Family Feud Episode: 12052	OFA12Z140H	\$600.00	
14.0	SPOT	3:30PM- 4:00PM	Per week (1), Tu, We, Th, Fr	10/11/12 3:50PM (Th)	00:30	Family Feud Episode: 12058	OFA12Z147H	\$600.00	
15.0	SPOT	5:29PM-7 News at 5	Per week (1), Tu, We, Th, Fr	10/12/12 5:55PM (Fr)	00:30	7 News at 5	OFA12Z147H	\$1700.00	
16.0	SPOT	7:00PM- 7:30PM	Per week (2), Tu, We, Th, Fr	10/09/12 7:17PM (Tu)	00:30	Access Hollywood Episode: 4197	OFA12A138H	\$2000.00	
16.0	SPOT	7:00PM- 7:30PM	Per week (2), Tu, We, Th, Fr	10/10/12 7:25PM (We)	00:30	Access Hollywood Episode: 4198	OFA12Z141H	\$2000.00	
17.0	SPOT	6:58PM-FOOTBALL NIGHT	Day, Su-1	10/14/12 7:16PM (Su)	00:30	FOOTBALL NIGHT IN AMERICA	OFA12Z147H	\$3500.00	
16.0	SPOT	7:00PM- 7:30PM	Per week (2), Tu, We, Th, Fr	10/11/12 7:54PM (Th)	00:30	EXTRA Episode: 19034	OFA12Z147H	\$2200.00	
18.0	SPOT	7:30PM- 8:00PM	Per week (2), Tu, We, Th, Fr	10/12/12 7:42PM (Fr)	00:30	EXTRA Episode: 19035	OFA12Z147H	\$2200.00	
19.0	SPOT	8:13PM-NBC SUNDAY NIGHT	Day, Su-2	10/14/12 8:20PM (Su)	00:30	NBC SUNDAY NIGHT FOOTBALL	OFA12Z147H	\$9000.00	
19.0	SPOT	8:13PM-NBC SUNDAY NIGHT	Day, Su-2	10/14/12 11:53PM (Su)	00:30	NBC SUNDAY NIGHT FOOTBALL	OFA12Z147H	\$9000.00	
20.0	SPOT	10:59PM-7 News at 11	Per week (1), Tu, We, Th, Fr	10/09/12 11:15PM (Tu)	00:30	7 News at 11 PM	OFA12A138H	\$2500.00	
21.0	SPOT	11:34PM-THE TONIGHT SHOW	Per week (2), Tu, We, Th, Fr	10/11/12 11:58PM (Th)	00:30	THE TONIGHT SHOW W/ JAY LENO	OFA12Z147H	\$750.00	
21.0	SPOT	11:34PM-THE TONIGHT SHOW	Per week (2), Tu, We, Th, Fr	10/12/12 12:20AM (Fr)	00:30	THE TONIGHT SHOW W/ JAY LENO	OFA12Z147H	\$750.00	
22.0	SPOT	10:00PM-CHICAGO FIRE	Day, W-1	10/10/12 10:17PM (We)	00:30	CHICAGO FIRE	OFA12A138H	\$8000.00	
23.0	SPOT	10:00PM-REVOLUTION	Day, M-1	10/15/12 10:11PM (Mo)	00:30	REVOLUTION	OFA12Z147H	\$9000.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$71,700.00	Total Spots	30
Commission	(\$10,755.00)		
Net Total	\$60,945.00		